

RFP 170907

Media Relations Liaison for Elections

RFP Committee Score Sheet

Evaluation Criteria	Communications LAB	Gwen Stafford	Greenburg Media Management
Qualifications of Key Personnel 30 points			
Overall Qualifications of the Firm 20 points			
Experience with similar Projects 20 points			
References and Subjective Analysis 20 points			
Pricing 10 points			

Committee Members: Roxzine Stinson, Melinda Kilcrease, Morgan Vaughan, Greg George, Lindsey Diaz

The RFP Committee met to review and discuss the proposals. It was determined that none of the proposals meet the needs of the Lubbock County Elections Department. The Committee does not recommend award of this RFP at this time.